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## **Walmart dropping fresh food prices**

**July 2, 2026**



Walmart Wellness Day will take place July 25, and the nationwide event will offer customers free health screenings and assessments, low-cost immunizations, pharmacist counseling, vision screenings and giveaways at all Walmart U.S. stores.

This year's event will focus on overall wellness while also including weight-management resources such as GLP-1 education, nutrition guidance, medication support, information on same-day pharmacy delivery and virtual care through Better Care Services.

[Read more](#)

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## **Manfredi Cold Storage expands capacity**

**By**

**Keith Loria**

**July 2, 2026**

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As imported produce continues flowing through East Coast ports, Manfredi Cold Storage is expanding its facilities and investing in new technology to support growing customer programs while maintaining the cold chain that fresh produce depends on.

The company, which operates refrigerated facilities in New Jersey and Pennsylvania, has experienced a much smoother 2026 than the previous year, when labor disruptions and trade uncertainty complicated operations throughout the supply chain.

[Read more](#)

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# Produce industry reacts to USMCA trade agreement decision

By

Craig Levitt

July 2, 2026

Since Donald Trump took office for his second term, trade relations with the United States' closest allies have been... tumultuous. It started with on-again, off-again tariffs, then yesterday the Trump administration said the United States would not extend the trade agreement (USMCA) with Canda and Mexico.

So, what does this mean for the produce industry?

[Read more](#)

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## **PhilaPort investing for future growth as nation's leading perishables gateway**

**By**

**John Groh**

**July 2, 2026**

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As global supply chains continue to evolve and fresh produce imports increase, PhilaPort is moving forward with an ambitious series of infrastructure, technology and sustainability investments designed to reinforce its position as the nation's premier gateway for perishable cargo.

The port's ongoing transformation is guided by its Destination 2040 strategic plan, which has already delivered significant milestones while laying the groundwork for future growth.

[Read more](#)

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### **Sunrise Produce expands with Family Tree acquisition**

**July 2, 2026**



Sunrise Produce, a leading wholesale produce distribution company based in Southern California, has acquired Family Tree Produce. This strategic acquisition allows further expansion of Sunrise's local footprint in Anaheim, CA, to become one of the leading produce distributors in Southern

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California.

The transaction expands Sunrise's sourcing and distribution capabilities while building on the strengths that have made both companies trusted partners to wholesale customers throughout the region.

[Read more](#)

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## **Sakata Seed unveils new logo, new varieties, Eastern Broccoli Bulletin**

**July 2, 2026**



Sakata Seed launched a new broccoli product logo, marking a bold step forward in the company's visual identity while reinforcing its long-standing reputation for quality, performance and trust.

The company said the new logo reflects its forward-looking approach to innovation while honoring its rich history as a preferred partner for growers around the world. It highlights the company's ongoing commitment to delivering reliable, high-performing products that meet evolving market needs.

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[Read more](#)

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- [Current page 1](#)
- [Page 2](#)
- [Page 3](#)
- [Page 4](#)
- [Page 5](#)
- [Page 6](#)
- [Page 7](#)
- [Page 8](#)
- [Page 9](#)
- ...
- [Next page »](#)
- [Last page Last »](#)