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# Kroger names new EVP

**July 7, 2026**

The Kroger Co. announced Emilee De Martino will serve as its next executive vice president and chief people officer. De Martino succeeds Tim Massa, who announced he will be retiring Sept. 18. De Martino plans to begin her time at Kroger by engaging with associates in stores, distribution centers, manufacturing facilities and offices across the country.

Read more

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# B&W Quality Growers brings expanding leafy greens portfolio to IFPA Foodservice Conference

**By**

**Keith Loria**

**July 7, 2026**

As the foodservice industry gathers for the IFPA Foodservice Conference, B&W Quality Growers will be showcasing both its long-established leafy greens program and an emerging product that is generating increased interest among chefs and retailers alike.

Read more

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# Zespri's organic kiwi delivering strong growth

July 7, 2026

Retailers and produce industry professionals are invited to visit Zespri Kiwifruit at booth No. 203 during the Organic Produce Summit, July 14-16 in Monterey, CA, to learn how organic SunGold kiwifruit can help grow department sales and meet increasing shopper demand for premium organic produce.

Read more

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# The Giorgio Cos. partners with Martin Lishman to advance mushroom quality

**July 7, 2026**

The Giorgio Cos., a leading grower, packer, processor and distributor of fresh and value-added mushrooms, announced its collaboration with Martin Lishman Ltd. to develop a custom “smart mushroom” sensor solution designed to enhance product quality across its operations.

Read more

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## Wakefern to invest $500M in Northeast farms

## July 7, 2026

In advance of its annual Local Produce Supplier Summit on July 15, Wakefern Food Corp. announced a $500 million commitment to sourcing fresh produce from local and regional farmers and growers across the Northeast over the next five years. Wakefern's summit will be held at the New Jersey Convention & Expo Center and brings together growers, Wakefern members and industry leaders to strengthen partnerships and expand access to locally grown produce and products.

Read more

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# Earthbound Farm introduces Regenerative Organic Certified salad greens

## July 7, 2026

Earthbound Farm has launched its first-ever Regenerative Organic Certified Spring Mix, which will be available for a limited time nationwide through October 2026. Earthbound Farm's ROC program builds on its existing organic standards with additional farming practices intended to improve soil health, promote carbon sequestration and enhance biodiversity:

Read more

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