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Wholesum to debut Lil' Ones organic baby cucumbers at OPS 2026

July 13, 2026



Wholesum is bringing a fresh new addition to the organic snacking category with the launch of Lil' Ones organic baby cucumbers, debuting at the Organic Produce Summit in July 2026. The launch combines category-leading innovation, freshness-focused packaging and a brand experience designed to bring more joy to the organic snacking experience.

[Read more](#)

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Wegmans' customers donate record amount to summer feeding programs

July 13, 2026



Customers of Wegmans Food Markets raised a record-breaking \$769,300 during the company's two-week food drive to support local food banks' increased summer needs. Known regionally as Fill the Bus or Fill the Backpack, the campaign ran from June 3 to June 17. Customers donated at checkout with 100 percent of the proceeds going to support each store's local Feeding America food bank partner. Companywide, customers donated \$43,000 more than in 2025.

[Read more](#)

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Sam's Club launches health-focused collaboration

July 13, 2026



Sam's Club and Weight Watchers announced a new collaboration to create a more connected, affordable wellness experience. The joint initiative between Sam's Club and Weight Watchers combines expert guidance and nutrition counseling with access to affordable healthy foods, trusted pharmacy services and ongoing support, making it easier for Sam's Club members to take meaningful steps toward achieving their wellness goals.

[Read more](#)

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Smuggler breaks slaw with \$11M meth and cabbage shipment

July 13, 2026



U.S. Customs and Border Protection officers at Pharr International Bridge seized methamphetamine valued at \$10.79 million in a single enforcement action. The seizure occurred on July 6 at the Pharr International Bridge when CBP officers referred a commercial tractor trailer hauling a shipment manifested as cabbage for a secondary inspection.

[Read more](#)

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Pete's Garden Organics showcasing sustainable produce solutions

July 13, 2026



PETE PAPPAS & SONS

— *Since 1942* —

Pete's Garden Organics is advancing sustainability across the supply chain with innovative solutions addressing both packaging and food waste. As retailers seek practical ways to reduce single-use plastics and meet evolving consumer expectations, Pete's Garden Organics delivers high-quality packaged and bulk organic produce in certified compostable packaging, helping retailers advance their sustainability goals while maintaining product quality.

[Read more](#)

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Honeybear makes strides on sustainability goals

July 13, 2026



Honeybear Brands has released its [2025 Sustainability Report](#), marking five years of steady and measurable progress toward its ambitious environmental goals.

In collaboration with Sustainable Food Group, Honeybear established science-based sustainability goals in 2019 across four key pillars: pollinator health, packaging, food loss and waste, and climate and energy. The company committed to transparent, third-party measurement and annual reporting, with five- and 10-year targets guiding its long-term strategy.

[Read more](#)

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- [Current page 1](#)
 - [Page 2](#)
 - [Page 3](#)
 - [Page 4](#)
 - [Page 5](#)
 - [Page 6](#)
 - [Page 7](#)
 - [Page 8](#)
 - [Page 9](#)
 - ...
 - [Next page »](#)
 - [Last page Last »](#)