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**Dole expands year two of global campaign with Minecraft designed toward maximum performance with new pineapple-focused experience**

**June 15, 2026**

# BANANA STICKER PEEL & PLAY

COLLECT  
ALL 10  
BANANA  
STICKERS!



**Dole**  
**MINECRAFT**

**ACHIEVEMENT UNLOCKED:**  
Banana Power-Ups for Gamers

**#1 PING REDUCER FOR THE BRAIN**  
Bananas are packed with vitamin B6, which helps your brain send signals faster. Think of it as optimizing your ping. Less lag = better focus.

**#2 HYDRATION ALLY**  
Bananas are loaded with potassium + magnesium to balance your electrolytes and boost your HP. Bonus: No crash like energy drinks!

**#3 QUICK REVIVE**  
Bananas are digested fast, so you get instant energy. It's like a one-tap respawn.

**Dole Banana Sticker Inventory**  
Collect them all!

				
				
				

TM & © Mojang AB  
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DOWNLOAD AT [DOLE.COM/MINECRAFT](http://DOLE.COM/MINECRAFT)

#DoleMinecraft

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Following the global success of its first healthy gaming collaboration, Dole Food Co. announced June 10 the launch of the next phase of its partnership with Minecraft, expanding the campaign with new content, experiences and a fresh focus on pineapple in connection with Dole's 125-year pineapple heritage.

[Read more](#)

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**Wholesum advances organic innovation and sustainability in 2025  
Conscientious Company Report**

**June 15, 2026**

## 2025 CONSCIENTIOUS COMPANY REPORT SNAPSHOT

Wholesum

**73.6M**

Lbs of **organic produce** taken to market, up 21% from 2024



**100%**

**Organic production**, covering **1,514 acres** of organic farms and growers in the US and Mexico



**\$831K**

Went back to farming communities through **Fair Trade** sales totaling over **\$12 million since 2013**



**66.6%**

**Renewable input use** across the operations, with updates in **packaging** supporting YoY improvements

**9.4%**

Increase in **labor force**, totaling **1,004 employees** across Wholesum operations



Wholesum, a third-generation leader in organic and Fair Trade Certified produce, has released its 2025 Conscientious Company Report, showcasing a year of record growth, innovation and measurable progress across its sustainability and values-driven initiatives.

As the company approaches its 100-year milestone, the report — now in its 10th year — reflects a defining belief: that growth in organic agriculture can go hand in hand with environmental stewardship, social responsibility and long-term resilience.

[Read more](#)

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**Record number of winners take home top prizes in 2026 Idaho Potato Lovers Display Contest**

**June 15, 2026**



Idaho potatoes were the hit of the season as more retail produce departments than ever before competed — and won — in the 35th annual Idaho Potato Lovers Display Contest.

[Read more](#)

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## **Wakefern Food Corp. and ShopRite sponsor 2026 Special Olympics New Jersey Summer Games**

**June 15, 2026**



Wakefern Food Corp. and ShopRite are proud to continue their longstanding support of the Special Olympics New Jersey Summer Games, taking place June 5-7 at The College of New Jersey. More than 300 volunteers — including Wakefern team members, ShopRite associates and their families — will lend their time and energy throughout the event, continuing a nearly 40-year tradition at the games.

[Read more](#)

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**Ben B. Schwartz & Sons sees great opportunity to distribute Michigan produce to other regions**

**By**

**Keith Loria**

**June 12, 2026**



Ben B. Schwartz & Sons is having a great 2026 so far, building on its distribution growth last year, adding to the sales team and expanding its presence to the west side of Michigan.

[Read more](#)

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## **Trendspotting: Getting produce from here to there**

**By**

**Craig Levitt**

**June 12, 2026**

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# Trendspotting

*WITH CRAIG LEVITT*

Getting produce from here to there is vital. Freight may not be the most glamorous part of the supply chain, but it is every bit important as the other aspects. According to C.H. Robinson and its latest Edge Report, North American freight markets face rising structural pressure.

The report stated that the produce season is placing continued pressure on refrigerated transportation networks across North America. While trucks remain available produce shippers are facing less flexibility in key regions.

[Read more](#)

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