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Michigan asparagus wraps successful season with strong volumes, consumer demand

July 10, 2026

The Michigan asparagus season wrapped up on a high note, delivering exceptional quality, strong volumes and increased consumer awareness across key markets. To support growers and drive demand throughout the season, the Michigan Asparagus Advisory Board executed an integrated marketing campaign combining retail promotions, influencer partnerships, recipe development, digital advertising, video content and earned media.

Read more

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Courchesne Larose acquires Star Group

July 10, 2026

Courchesne Larose Group has completed its acquisition of The Star Group. Star Group is a respected Western Canadian fresh produce distributor with more than 35 years of history and a strong national reputation. This transaction brings together two highly complementary organizations with shared values, deep industry experience and a long-term commitment to the Canadian produce

sector.

Read more

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Trendspotting: Retailers prioritizing affordability, health and well-being options for consumers

By

Craig Levitt

July 10, 2026

Despite macroeconomic challenges, the food industry is leading in new technology implementation, offering more consumer-friendly in-store experiences and providing more options to help Americans reach their health goals, according to The Food Retailing Industry Speaks 2026 report released by FMI – The Food Industry Association.

Read more

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SanLucar acquires strategic stake in Twin River Berries

July 10, 2026

SanLucar has acquired a controlling ownership stake in Twin River Berries. The partnership brings together two leaders in fruit and vegetables with a shared ambition: to become the definitive source of premium fruit for customers across North America and Asia. For SanLucar, this marks a major opportunity to expand after a successful start in the U.S. three years ago in one of the world’s most competitive and high?value fresh produce landscapes.

Read more

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Humanitarian athlete and concert pianist join IFPA CEO in Global Show Keynotes

July 9, 2026

The International Fresh Produce Association announced the dynamic keynote speaker lineup for the Global Produce & Floral Show, bringing together influential voices who will inspire attendees with insights on leadership, purpose and impact.

Taking place Oct. 14-16 in Orlando, FL, the Global Produce & Floral Show will feature three unique keynote sessions designed to inform, motivate, and empower produce and floral professionals from around the world.

Read more

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Church Bros. launches organic retail brand

July 9, 2026

Church Bros. Farms introduced Church Brothers Farms Organic, a new retail brand that redefines how organic produce is merchandised at retail. Built around the concept of functional wellness, the brand combines easy-to-understand nutritional benefits, thoughtfully designed packaging and right-sized portions to create a differentiated offering for today's health-conscious consumers.

Read more

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