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SCSA helps retailers maintain citrus supply through summer

June 17, 2026



Summer Citrus from South Africa's 2026 season is under way, with the first arrivals expected at U.S. ports this month. Approximately 170 containers, primarily easy peelers and some navel oranges, are scheduled to arrive during the early part of the season. The *MSC Carmen* will be the first direct vessel into Philadelphia, followed by weekly arrivals through both containerized shipments and dedicated conventional vessels.

[Read more](#)

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Rocky Produce sees strong demand as Michigan season approaches

By

Keith Loria

June 17, 2026

As the produce industry transitions into the Michigan growing season, Rocky Produce is seeing strong sales momentum, while preparing for another busy summer filled with local fruits and vegetables.

“We’ve seen sales stronger than previous years, which is great,” said Dominic Russo of Rocky Produce. “The cost of produce in a lot of categories has been extremely high through the winter, and some of those prices are still elevated as we move into spring crops.”

[Read more](#)

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AFE 2026 Paul Ecke Jr. and Altman Family scholarship recipients

June 17, 2026

The American Floral Endowment has announced the 2026 recipients of the Paul Ecke Jr. and Altman Family scholarships. The scholarships recognize graduate students whose work is poised to shape the future of floriculture through innovation, research and education.

Emily Eldridge, a master's degree student at North Carolina State University, is the recipient of the 2026 Paul Ecke Jr. Scholarship. Eldridge will receive 10,000(10,000(5,000 each for two consecutive years) to help fund her education.

[Read more](#)

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Market Minute: Grapes transitioning to California vineyards

By

Ron Pelger

June 16, 2026



The Mexican grape deal will be wrapping up earlier this spring. Production will be moving into California vineyards — it has already begun out of Coachella. This shift will be a little over two weeks earlier this season for California grapes to be harvested primarily because of very good growing conditions.

[Read more](#)

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IFPA Washington Conference a pivotal moment for the fresh produce industry

June 16, 2026

INTERNATIONAL FRESH PRODUCE ASSOCIATIONSM



The International Fresh Produce Association concluded its annual Washington Conference last week with a clear and compelling message: the fresh produce industry's voice is being heard at the highest levels of government.

[Read more](#)

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Fresh Expressionists program back to inspire new salad lovers

June 16, 2026



TM

the **fresh** 
expressionists

Fresh Express announced the return of its successful Fresh Expressionists program for a second year, featuring an expanded roster of celebrity chefs, creators and culinary personalities who bring the brand's "Express Yourself" philosophy to life, inspiring consumers to transform salads into fresh, flavorful meals that reflect their own tastes and lifestyles.

[Read more](#)

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