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Healthy Family Project launches Fueling Military Families campaign

June 23, 2026



★ FUELING MILITARY FAMILIES ★

Together with our partners



OUR
MILITARY
KIDS

Wonderful®
PISTACHIOS

Stonyfield
ORGANIC



Healthy Family Project has launched its 2026 Fueling Military Families campaign, a multi-channel cause marketing initiative bringing together leading food and wellness brands to support military families through nutrition education, consumer engagement and charitable giving benefiting Our Military Kids.

Running through July 16, the month-long campaign combines recipe content, registered dietitian expertise, digital media, social engagement and national television exposure to connect families with healthy eating resources while raising awareness and funds for military children.

[Read more](#)

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AIPH President Leonardo Capitanio honored with Italian knighthood

June 23, 2026



Leonardo Capitano, president of the International Association of Horticultural Producers, has been honored as a Knight of the Order of Merit of the Italian Republic.

The honor, known in Italian as Cavaliere al Merito della Repubblica Italiana, is one of Italy's national distinctions recognizing service and contribution to the Republic.

[Read more](#)

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Market Minute: Summer vegetable grilling season is back

By

Ron Pelger

June 22, 2026



Fire up those grates and burn off the old food grease as another grilling season gets under way. Whether it's a family gathering or a backyard barbecue party, there's nothing more enjoyable than some roasted fresh vegetables on the grill.

Before cooking, rub a half of a raw potato on the hot grates to create a non-stick surface.

You can char-grill all sorts of your favorite veggies. Here is some vegetable market information:

[Read more](#)

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Fresh Express, Chiquita, Planet Harvest and World Vision unite to support 1,500 families

June 22, 2026



TM

Fresh Express, Chiquita, Planet Harvest and World Vision are bringing the Fresh Communities Tour to Chicago, Streamwood and the surrounding areas, uniting leaders across the food system to help expand access to fresh food, nutrition resources and meal inspiration for approximately 1,500 families across the region.

[Read more](#)

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Veg Fresh Farms debuts new organic Purple Crush tomato

June 22, 2026



When the organic Purple Crush tomato first hit produce departments, it quickly captured attention with its striking deep-purple color, exceptional flavor and premium eating experience. Consumers loved it, retailers embraced it and Veg Fresh Farms became obsessed with making it even better.

Now the company introduced the next generation of organic Purple Crush — a new variety that delivers everything that made the original special, with improvements that elevate the experience from first glance to final bite.

[Read more](#)

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Next Big Thing elevates awareness of Sweetango

By

Keith Loria

June 22, 2026



With retailers looking for differentiation and dependability, and a desire for premium apple programs that create excitement, drive traffic and deliver strong turns at shelf, Next Big Thing is seeing big numbers in 2026.

[Read more](#)

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