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TK Fresh values strong relationships with suppliers and customers

By

Chris Koger

June 29, 2026



Over its 40-year history, TK Fresh has built supplier relationships based on trust, transparency, consistency and mutual growth.

The company views its suppliers as long-term partners rather than vendors, said Lorenzo Scala, co-founder of the Toronto-based fresh produce distributor.

“Our goal is not only to purchase produce but also to help suppliers establish and expand their presence in the Canadian market through our sales expertise, retail relationships and distribution network,” Scala said.

[Read more](#)

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**Vanderpump Blooms x Bloom Haus floral collection by Lisa
Vanderpump expands line**

June 29, 2026



The Kroger Co. announced the expansion of Vanderpump Blooms x Bloom Haus, a floral collection curated by businesswoman, TV personality, author and philanthropist Lisa Vanderpump, to include Vanderpump Home featuring several new products available in stores now with more to be released throughout the year.

[Read more](#)

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Meijer cuts prices on summer staples

June 26, 2026



Midwest retailer Meijer is dropping prices on Meijer brand grocery essentials through the July 4th holiday weekend, as well as adding new ways to earn more mPerks, helping customers celebrate America's 250th birthday for less.

Through July 7, more than 100 Meijer brand items are discounted up to 50 percent, including Meijer brand food, drinks and picnic supply favorites for the summer months.

[Read more](#)

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Ocean Spray names new CEO

June 26, 2026



Ocean Spray Cranberries Inc., the agricultural cooperative owned by roughly 700 family farmers, announced Abigail Buckwalter as its president and CEO. Buckwalter brings 20 years of global leadership experience across consumer-packaged goods and healthcare. She comes to Ocean Spray from Nestlé Health Science U.S., where she led the organization of more than 6,000 people for the past three years as CEO. During that time, she managed a complex and diverse multi-billion-dollar portfolio of global consumer and healthcare brands.

[Read more](#)

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IFPA, The Foundation for Fresh Produce launch All Day, Every Day campaign

June 26, 2026



The International Fresh Produce Association and The Foundation for Fresh Produce have launched Fruits & Vegetables: All Day, Every Day, a campaign built to close the persistent gap between knowing produce matters and actually eating more of it. The effort debuted with an activation at IFPA's Washington Conference, bringing the industry together with one voice to align consumer inspiration with the policy work that protects access and strengthens demand.

[Read more](#)

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IPR Fresh bullish on organic produce as category continues to evolve

By

John Groh

June 26, 2026

As the organic produce category continues to mature, IPR Fresh sees significant opportunities for future growth and plans to bring that message to this year's Organic Produce Summit.

The Nogales, AZ-based company, a leading supplier of organic greenhouse-grown colored Bell peppers and cucumbers, believes organic produce has successfully transitioned from a niche offering to a core component of the produce department, creating new opportunities for retailers, growers and consumers alike.

[Read more](#)

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