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In the Trenches: The magic of summer mushroom merchandising

By

Ron Pelger

June 19, 2026



Back in the 1950s, mushroom displays in the produce department consisted of only one or two rows of white mushrooms in a thick paper container. The choice for consumers in those days was one size will have to suit all, but the mushroom future changed when organizations emerged for the purpose of educating consumers and promoting mushrooms.

[Read more](#)

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ALDI has customers buying blind

June 19, 2026



Blind box culture has officially entered the grocery aisle. Inspired by the growing popularity of surprise unboxing trends across fashion, beauty and collectibles, ALDI is launching the “ALDI Blind Box,” a new way to turn everyday grocery shopping into something a little less predictable. For a limited time, shoppers have the chance to claim a free box filled with ALDI fan-favorite products, standout staples and fresh picks from across every aisle.

[Read more](#)

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QDC Fresh brings exclusive Australian citrus program to U.S. retailers

June 19, 2026



QDC Fresh, Inc. launched its exclusive Australian citrus program, featuring premium Cara Cara oranges, Navel oranges, mandarins and true Blood oranges. Through an exclusive partnership with an industry-leading Australian grower, QDC Fresh will be first to market in 2026 with Australian Cara Cara and Navel oranges into the United States. Fruit has already been harvested and is currently en route to the U.S., with the first arrival scheduled for mid-July.

[Read more](#)

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Ark Foods expands organic pepper program

June 19, 2026



Ark Foods is growing its organic program after a successful trial in Florida last fall, marking a new step forward for the specialty produce company as it builds out a broader organic offering for retail and foodservice customers.

Known for its focus on distinctive, high-flavor vegetables and specialty peppers, Ark Foods began testing organic production in Florida to evaluate quality, consistency and customer interest. The trial performed strongly, giving the company confidence to expand the program this summer with additional SKUs and new growing locations.

[Read more](#)

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Turek Farms gearing up for summer sweet corn after wet start to year

By

Chris Koger

June 19, 2026



Cayuga County, where Jason Turek grows sweet corn and other vegetables, broke records for rainfall during the first five months of the year.

At mid-June, however, Turek was relieved when his farm, Turek Farms in King Ferry, received about an inch of rain. Starting in late May through mid-June, the county had been dry. Turek farms in upstate New York's Finger Lakes region, just east of Cayuga Lake, which historically receives enough rain that fields are not irrigated.

[Read more](#)

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Dependability drives D'Arrigo New York's continued success

By

Keith Loria

June 18, 2026



For a company that has spent generations serving New York's produce industry, consistency remains the foundation of success at D'Arrigo New York.

[Read more](#)

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