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Peru remains important source for Pacific Produce

By

John Groh

June 8, 2026

This year, the avocado market has seen record volumes from Mexico and a third straight year of California eclipsing the 300 million-pound mark, so there is no shortage of fruit for the U.S. market.

That has led to a slow start for Peru, according to Isabel Tavera, vice president of Pacific Produce, who told *The Produce News* on May 25 that just 194 containers of Peruvian avocados had shipped to date compared to 1,124 containers the same time last year.

Read more

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Why floral is one of perishable’s toughest tests

June 8, 2026

Floral is one of the most operationally sensitive categories in fresh. It moves fast, responds quickly to disruption and leaves little room for error. In a category where timing, temperature, handling and consumer demand all intersect, even the smallest misstep can have immediate consequences.

That sensitivity is exactly what makes floral such an important model for the rest of the industry.

Read more

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Market Minute: Mushrooms ready for summer promotion

By

Ron Pelger

June 8, 2026

Kick off the summer grilling season by merchandising fresh mushrooms in June.

Increase the produce department display space and promote mushrooms in weekly advertising flyers to boost your mushroom category sales. Be aggressive by setting up a secondary display through June to support the Mushroom Council’s new It’s not Magic. It’s Mushrooms campaign.

Read more

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Fox Solutions partners with JASA packaging systems

June 8, 2026

Fox Solutions has entered into a strategic partnership with JASA, a Netherlands-based leader in weighing and packaging automation, to bring fully integrated packaging and automation solutions to the U.S. produce market. As one of only two authorized U.S. distributors for JASA, Fox Solutions will provide sales, service and parts support for JASA equipment, giving domestic growers and packers direct access to JASA's technology.

Read more

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Tops Markets captures top honors in IPC’s Potato Lovers Month contest

By

John Groh

June 8, 2026

Tops Markets in Olean, NY, was honored as the Grand Prize winner for the Northeast/Midwest region in the Idaho Potato Commission’s Potato Lovers Month retail display contest.

Read more

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Consalo Family Farms balances weather challenges with growing demand

By

Keith Loria

June 8, 2026

Despite a spring season marked by cooler temperatures and delayed crop development across New Jersey, The Freshwave Fruit & Produce and Consalo Family Farms remain optimistic about the outlook for their blueberry program in 2026.

Read more

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