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**Eight breeders present novelties at Dutch Spring Trials**

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April 14, 2025

Get a head start into the new season and discover hundreds of pot and bedding plants in week 18 for Fleuroselect's Dutch Spring Trials.

During the Dutch Spring Trials, traditionally held during the first week of May, eight breeders in North-Holland are showcasing their latest novelty assortments to growers, retailers and industry peers. These so-called pack trials present a great opportunity to review the latest pot and bedding plant developments while discussing potential business collaborations with the breeders.

Visits held by appointment only

ABZ Seeds, Benary, Hem Genetics, PanAmerican Seed, Prudac, Suntory Flowers Europe, Syngenta Flowers/Floranova and Takii Europe will be opening greenhouses to visitors from Monday April 28 until Friday May 2. Visits are held by appointment only. Interested visitors are kindly invited to schedule an appointment through the contact persons indicated below.

Book your appointment for the Dutch Spring Trials now:

### **ABZ Seeds**

Vleetweg 12, 1619 PR Andijk

Ilona Smith | [ilona.smith@abz-strawberry.nl](mailto:ilona.smith@abz-strawberry.nl)

Open Monday to Friday from 08:00 to 17:00.

### **Benary**

Koggeweg 11-A, 1606 ML Venhuizen

Fulco Spithoven | [fulco.spithoven@benary.com](mailto:fulco.spithoven@benary.com)

Open Monday to Thursday from 08:00 to 17:00 and Friday from 08:00 to 15:00.

### **Hem Genetics**

Hemmerbuurt 98, 1607 CL Hem

Carola Mantel | [c.mantel@hemgenetics.com](mailto:c.mantel@hemgenetics.com)

Open Monday to Thursday from 08:00 to 17:00.

### **PanAmerican Seed**

Elbaweg 35, 1607 MN Hem

Appointments are taken via the sales representatives:

Jeroen Star | [jstar@panamseed.com](mailto:jstar@panamseed.com)

Sjaak Ros | [sros@panamseed.com](mailto:sros@panamseed.com)

Sylvia Rocheteau | [srocheteau@panamseed.com](mailto:srocheteau@panamseed.com)

Hussam Naser Eddin | [heddin@panamseed.com](mailto:heddin@panamseed.com)

Open Monday to Thursday from 08:00 to 17:00 and Friday from 08:00 to 15:00.

### **Prudac**

Tolweg 13, 1681 ND Zwaagdijk

Viktoriiia Taranenko | [viktoriiataranenko@prudac.com](mailto:viktoriiataranenko@prudac.com)

Open Monday to Friday from 08:00 to 16:00.

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**Suntory Flowers Europe**

Weteringweg 3-A, 2155 MV Leimuiderbrug

Francesca Lanzillotta | [f.lanzillotta@suntoryflowerseurope.com](mailto:f.lanzillotta@suntoryflowerseurope.com)

Open Monday to Thursday from 08:00 to 16:00.

**Syngenta Flowers | Floranova**

Cornelis Kuinweg 28A, 1619PE Andijk

Gerard Werink | [gerard.werink@syngenta.com](mailto:gerard.werink@syngenta.com)

Open Monday to Thursday from 08:00 to 17:30 and Friday from 08:00 to 15:00.

**Takii Europe**

Hoofdweg 19, 1424PC De Kwakel

Register online here: [takii.eu/events/dutch-spring-trials/](https://takii.eu/events/dutch-spring-trials/)

Open Monday to Thursday from 08:00 to 17:00.

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