

# 2025 Aniska Creations Masterclass



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**Service director of Details attends Aniska Creations Masterclass**

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April 1, 2025

The service director of [Details Flowers](#) had an interesting experience with a masterclass showcase. From March 18 to 19, Aniska Creations Masterclass took place at La Estancia Farms, offering an immersive two-day experience focused on learning and hands-on floral design.

During the Masterclass, participants gained valuable insights into constructing large floral installations, creating container arrangements and designing luxury table settings. The course covered the entire event execution process, from initial client concepts to final designs, with key topics including budgets, color palettes, flower orders, logistics, transportation, photography and marketing.

As a proud event sponsor, Details Flowers was eager to showcase how its platform could enhance businesses by simplifying recipe organization and improving event planning.

One of the standout aspects of Aniska's Masterclass was its bilingual instruction, offered in both Spanish and English. This approach ensured that Spanish-speaking florists could fully engage and participate, fostering inclusivity and making the event even more impactful.

On the first day of the event, the service director delivered a presentation about Details Flowers Software entirely in Spanish. She provided attendees with valuable insights, answered questions, and connected with participants to learn more about their experiences in the floral industry.

Various vendors specializing in lighting, photography, candles, carpentry and baking contributed to the event's success. They emphasized the importance of vendor relationships within the wedding industry, highlighting how networking can lead to unexpected opportunities and referrals. Their contributions played a crucial role in creating a seamless and memorable experience.

A special giveaway was hosted, offering attendees the chance to win a one-year scholarship to Details Flowers Software. Congratulations to Janice Torres from Blooms and Balloons of South Florida, the lucky winner!

The event fostered a warm and familiar atmosphere, resembling a family gathering. Several attendees had previously participated in a Masterclass, further strengthening the sense of community and shared experience.

Aniska Creations was recognized for organizing a beautifully executed event and extending a warm welcome to all attendees. Those interested in attending a future Aniska Creations Workshop are encouraged to follow updates on their website and social media.

See original post [here!](#)

