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## **Instacart introduces shoppable video feed for advertisers**

**June 22, 2026**

Instacart introduced “Immersive Feed,” a new short-form, vertical video feed that showcases meals and recipes, currently in pilot as part of Instacart’s suite of inspiration ads. Customers can now browse the video feed directly within their favorite retail storefronts on Instacart and seamlessly add items to their cart. The new experience gives consumers a familiar way to scroll, discover and shop meal ideas on Instacart, like finding the best appetizers to pair with rosé or planning a meal for

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seasonal occasions, such as a family summer picnic.

[Read more](#)

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**JOH welcomes new SVP of produce, Metro**

**June 22, 2026**



Brendan Burns has joined JOH as senior vice president, produce, Metro. Burns brings more than 25 years of consumer packaged goods experience across the beverage and produce categories, building high-performing teams and helping grow nationally recognized brands. Throughout his career, he has led sales initiatives across a wide range of retail channels, including club, mass, grocery, foodservice and hospitality.

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[Read more](#)

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**Duda earns Good Housekeeping 2026 Snack Award**

**June 22, 2026**



Duda Farm Fresh Foods' Dandy eight-ounce Celery Snack Packs have been named a winner in Good Housekeeping's 2026 Snack Awards.

Selected by the Good Housekeeping Institute's registered dietitians and culinary experts with validation by extensive consumer testing, the awards spotlight snacks that deliver on flavor, nutrition, ingredient quality, packaging and overall innovation.

[Read more](#)

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## **California table grape season arrives early**

**June 22, 2026**

Pretty Lady Vineyards is welcoming the start of the California table grape season earlier than normal, giving retailers the opportunity to bring fresh California-grown grapes to shoppers ahead of schedule.

The early start means retailers can capitalize on strong summer demand and build excitement around the season's first premium varieties, including Sugar Drop, Ruby Rush and FlavorCrush grapes. Known for their exceptional sweetness, crunch and eye-catching appearance, these varieties help create impactful displays and drive impulse purchases throughout the produce department.

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[Read more](#)

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## **Zuhlke sees packaging performance driving produce decisions**

**By**

**Keith Loria**

**June 22, 2026**



For decades, Kurt Zuhlke & Associates has supplied packaging solutions to the fresh produce industry, helping growers, packers and shippers protect products while meeting the changing demands of retailers and consumers.

In 2026, company founder Kurt Zuhlke believes the biggest factor influencing packaging decisions isn't sustainability or innovation — it is the economic realities facing consumers and the produce industry.

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[Read more](#)

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**Antirrhinum 'Shiryu Kiss' wins double at HTA National Plant Show**

**June 22, 2026**



Antirrhinum 'Shiryu Kiss' won two top honors at the Horticultural Trades Association's National Plant Show, claiming both Best in Show and the New Plant Awards Visitor Vote.

The purple-flowered perennial, bred in the U.K. by Peter Moore, impressed expert judges and show attendees alike at NAEC Stoneleigh in Warwickshire.

[Read more](#)

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- 
- [Current page 1](#)
  - [Page 2](#)
  - [Page 3](#)
  - [Page 4](#)
  - [Page 5](#)
  - [Page 6](#)
  - [Page 7](#)
  - [Page 8](#)
  - [Page 9](#)
  - ...
  - [Next page »](#)
  - [Last page Last »](#)