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Procacci Bros. President Michael Maxwell to retire

January 24, 2025

Michael Maxwell, president of Procacci Bros., is retiring after an extraordinary 43 years of dedicated service. A true pillar of the Procacci family of companies, Maxwell's impact is immeasurable.

"As Mike Maxwell's retirement approaches on Jan. 31, I want to take this opportunity to thank him for his remarkable leadership and unwavering dedication to Procacci Brothers and to my family," said CEO J.M. Procacci. "I am deeply grateful to him beyond words. Mike's contributions undoubtedly shaped our success and set a solid foundation for the future. As we look to the future, it is with great enthusiasm that I announce Rick Feighery as our new president of Procacci Brothers Sales Corporation and its affiliated companies. Rick's expertise, vision and commitment to excellence will guide us as we continue to grow and innovate."

Maxwell began his career at Procacci Bros. in 1981, working alongside founder Joseph G. Procacci and current CEO Joseph M. Procacci. Together, and with the support of their incredible team, they built a legacy defined by innovation, strong relationships and commitment to service. Throughout his tenure, Maxwell exemplified the values of integrity, hard work and leadership while inspiring all who had the privilege to work with him.

Some of Maxwell's notable career achievements include diversifying the company's offerings as a full-service supplier, enhancing its reputation as a comprehensive supplier and establishing Procacci's floral division. He spearheaded the expansion of GS Distribution, strengthening the company's logistical reach and operational efficiency. Maxwell cemented Procacci Brothers' presence in the Philadelphia Produce Market, ensuring its status as a trusted produce distributor in the region.

As a member of the Eastern Produce Council executive board, Maxwell contributed to the advancement of the industry. Additionally, he mentored and inspired the next generation of leaders in the produce industry, ensuring the values and expertise of Procacci Bros. will continue for years to come.

As Maxwell prepares for the next chapter of his life, he looks forward to spending time with his family and friends; he and his wife, Linda, recently became grandparents.

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