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Save A Lot celebrates hometown heroes



Save A Lot is celebrating the achievements of its Hometown Heroes program, which debuted in 2023 to honor the people and organizations making a difference in the communities its stores serve. In 2024, Save A Lot recognized 21 hometown heroes and awarded \$10,500 in Save A Lot gift cards.

Through the program, Save A Lot spotlights individuals and organizations who exemplify what it means to serve their community. Standout recipients of 2024 include Canton Township firefighter-paramedics, consistently going above and beyond in their service to others, and Nicole Stroik, recognized for her work with “The Power of Five,” a nonprofit initiative empowering individuals to give back to the community.

“As a company deeply rooted in the neighborhoods we serve, the Hometown Heroes program embodies our commitment to uplifting local communities,” said Mark Lacey, chief human resources officer for Save A Lot. “These individuals inspire us all, and we are honored to help further their missions and create lasting community impact.”

Building on the program’s success, Save A Lot is committed to these efforts in 2025, with plans to recognize more heroes and provide funding to support local initiatives.