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AeroFarms hits milestone in Costco partnership

AeroFarms is celebrating the first anniversary of its partnership with Costco, and its microgreens are now available in approximately 250 Costco warehouses nationwide. Building on the success of the AeroFarms six-ounce Micro Rainbow Mix with Costco, AeroFarms recently launched a seasonal Micro Broccoli product to be featured in select Costco locations during January's Healthy Habits month.

"We are thrilled to collaborate with Costco to bring our innovative, flavorful, and highly nutritious microgreens to Costco members as a new staple for a healthy eating lifestyle," said Dane Almassy, senior vice president of sales and marketing at AeroFarms. "Costco has been a tremendous partner in building this high-growth microgreens segment within the leafy greens category. We are proud to offer Costco year-round supply of our microgreens from a farm that is weather-resilient and uses 90 percent less water and 230 times less land than traditional field farming."

AeroFarms is a leading supplier in the U.S. microgreens category, with over 70 percent retail market share. Consumer interest continues to grow as people discover the robust flavors, versatility and exceptional nutritional benefits of microgreens. Historically used as a garnish, microgreens are now embraced not only as a substitute for leafy greens on soups and sandwiches, but as the base ingredient for center-of-the-plate salads. According to studies by the U.S. Department of Agriculture and University of Maryland, microgreens can contain five to 40 times more of specific phytonutrients and vitamins than their mature plant counterparts.

AeroFarms operates a state-of-the-art indoor vertical farm in Danville, VA, utilizing patented aeroponics technology, robotics, automated conveyance, AI and machine learning. These proprietary technologies have enabled AeroFarms to deliver a truly differentiated product on an economically viable basis, with extended shelf life, high nutrient density and superior taste — without the need to wash before eating.

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