



# Trendspotting

*WITH CRAIG LEVITT*

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**Trendspotting: Mushroom recipes march on**

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By

Craig Levitt

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Retailers know there are certain items in the produce aisle that, when purchased, are a lead-in to increased basket rings. Among those are mushrooms — and it generally doesn't matter what kind. When shoppers buy mushrooms, good things happen for retailers.

We already know that mushrooms are among the trendiest ingredients in kitchens across the country. It would also help if retailers better understood how at-home cooks are using them. According to visits to the Mushroom Council's popular online recipe directory, it's about both simplicity and exploration.

From classic mushroom soup to innovative takes on lasagna and crab cakes, the past year's five most-clicked dishes on the Mushroom Council site reflect a growing interest among mushroom lovers for easy-to-make meals with bold flavors and new ingredients.

“Mushroom lovers are looking for easy, versatile recipes that are as exciting as they are simple,” said Amy Wood, president of the Mushroom Council. “Whether it's a creamy mushroom soup or a creative take on a classic dish, 2024's most popular recipes reflect how mushrooms are at the heart of kitchen creativity and exploration. With more than 350 recipes on our site, we love to inspire home cooks with classic and new ways to enjoy mushrooms.”

Mushroom fans visited the council's recipe directory more than 433,000 times in just 12 months. Here are the top five most-clicked mushroom recipes for the year:

1. [Easy mushroom soup](#): The top recipe for a reason, this hearty and comforting mushroom soup is easily everyone's favorite. With just a handful of simple ingredients and less than 30 minutes, this creamy, umami pot of soup makes the ultimate comfort meal.
2. [Pasta with creamy mushroom sauce](#): Rich and savory, this pasta quickly became a household favorite for those seeking a satisfying and indulgent dish.
3. [Mexican lasagna](#): With layers of mushrooms, beans, corn and beef, this hearty dish proved to be a

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crowd-pleaser, ideal for family dinners or gatherings.

4. [Simple sautéed mushrooms](#): Because sometimes simple is just the best. Perfectly sautéed and seasoned mushrooms offer a flavorful side dish or topping.

5. [Lion's Mane mushroom "crab" cakes](#): A vegetarian twist on crab cakes, Lion's Mane mushrooms replace crab with a tender, savory texture, making this dish a standout favorite.

[Craig Levitt](#)

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## About Craig Levitt |

When his dreams of becoming a professional hockey player came crashing down due to lack of talent, Craig Levitt turned to journalism. He graduated from Hofstra University in 1992 and has covered various areas of the retail food trade since 1996. Craig joined The Produce News in 2017 and is now managing editor. In his spare time, Craig still plays men's league hockey (poorly) and enjoys walking the aisles of his favorite supermarket with his wife and two daughters.

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