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Mushroom industry unites to advance consumption, awareness initiatives

June 10, 2026



Members of the Mushroom Council, industry leaders and stakeholders gathered in Washington, DC, this past week to formally recognize the transition of National Mushroom Month from September to June. The event marked a significant milestone for the mushroom industry and provided an opportunity for leaders to discuss strategies for increasing mushroom consumption and engaging new consumer audiences.

[Read more](#)

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Schnucks makes bold statement on fresh foods

June 10, 2026



Schnuck Markets Inc. announced its Fresh Guarantee, a formal promise to customers that their purchases from Schnucks' fresh departments are guaranteed fresh. If customers are not satisfied with the freshness of a perishable item purchased from the grocer's floral, produce, bakery, deli, meat, seafood or dairy departments, Schnucks will exchange it or issue a full refund for the item — no questions asked.

[Read more](#)

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Oppy names Kelsey Van Lissum director of marketing as Karin Gardner retires

June 10, 2026



After nearly three-and-a-half decades shaping Oppy's voice and reputation across the produce industry, Vice President of Marketing Karin Gardner is retiring June 30, passing the torch to newly appointed Director of Marketing Kelsey Van Lissum. Van Lissum officially stepped into the role March 1, succeeding Gardner after a decade of progressive leadership within Oppy's marketing team.

[Read more](#)

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New Jersey blueberry season outlook

By

Brandon Raso, vice president and general manager of Variety Farms

June 10, 2026



The New Jersey Blueberry Industry Advisory Council is happy to report, given the significant weather impacts to the entire northeast, that there will still be blues available for the 2026 crop year.

New Jersey grower Denny Doyle, who is the current chair of the council, is optimistic on how the berries were able to persevere through the recent freeze event in late April. Even though there is evident damage, the state should still produce 50-60 percent of what it typically yields.

[Read more](#)

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New York Apple Association names new CEO

June 10, 2026



The New York Apple Association has hired Susan Chekow Lusignan as its new CEO.

Lusignan brings more than 20 years of nonprofit leadership experience, with a career defined by strategic organizational management, operational excellence and a consistent commitment to measurable outcomes. She is recognized for her ability to lead with structure and discipline, fostering effective teams and building partnerships that strengthen the organizations she serves.

[Read more](#)

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Alana Wood named 2026 Paul Thomas Intern of the Year

June 10, 2026



The Paul Thomas Floriculture Production Intern of the Year Award annually spotlights an emerging talent in horticulture and plant sciences. It recognizes exceptional internship performance through the Vic and Margaret Ball Intern Scholarship Program, administered by the American Floral Endowment.

The 2026 recipient is Alana Wood, a student at Kansas State University majoring in horticulture production.

[Read more](#)

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