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Brighter Bites receives generous donation from Sun Orchard

[Brighter Bites](#) received a \$25,000 donation from Sun Orchard, a leading developer and manufacturer of all-natural citrus based ingredient and beverage products, servicing market leaders across the foodservice, specialty industrial and club channels.



“Sun Orchard is proud to support Brighter Bites' mission of providing healthy food to children. Their dedication to childhood nutrition aligns perfectly with our company values,” Jeff DeBoer, chief commercial officer at Sun Orchard. “Through this collaboration, we hope to make a positive impact on families in need.”

This partnership highlights the commitment to sustainability, which the two companies share. Sun Orchard's sustainability initiatives include responsibly sourcing citrus from ethical farms and minimizing waste throughout its production processes. Likewise, Brighter Bites' mission to give families free access to fresh fruits and vegetables is made possible by the sustainable donations of supply partners across the U.S.

“A huge ‘thank you’ to Sun Orchard for being a key player and champion for us to launch one of our newest markets, Phoenix,” said Rich Dachman, CEO of Brighter Bites. “We are grateful to partner with such a well-established company in the community working toward the same goal- making fresh produce more accessible. Thanks to Jean-Marc Rotsaert and the entire Sun Orchard team for continuing to support our work in Phoenix and beyond!”

In addition to the generous donation, Sun Orchard's team located in Tempe, AZ, will be joining

Brighter Bites Phoenix to volunteer and support back-to-school programming at the local schools.

To learn more about becoming a corporate sponsor through product or financial donations, contact Director of Strategy and Partnerships [Amy Priebe](#).

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