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Beekenkamp Group and Dümmer Orange explore closer collaboration

October 30, 2024

[Beekenkamp Group and Dümme Orange](#) are in talks to explore opportunities for a closer partnership in Marketing & Sales, R&D and production. An Beekenkamp and Anthony Christiaan, the respective CEOs of Beekenkamp Group and Dümme Orange, signed a Letter of Intent to this end.

Beekenkamp Group, a renowned Dutch family-owned company active in plants (vegetables and ornamentals), packaging, R&D for ornamentals and chrysanthemums, and Dümme Orange, a leading breeder of cut flowers, pot and bedding plants and calla, have already successfully partnered in the rooting of chrysanthemums.

The potential deepening of this collaboration is driven by a shared ambition to achieve economies of scale and the belief that further cooperation and the sharing of expertise are essential for long-term success.

"The breeding industry for flowers and plants is at a pivotal moment, where collaboration can drive innovation and efficiency. Strategically we want to grow by acquisitions," Beekenkamp said. "We believe that a partnership between Beekenkamp Group and Dümme Orange can create significant value for our companies and our customers."

"Deepening the partnership with Beekenkamp Group presents a tremendous opportunity to better leverage the considerable strengths of both companies. By sharing our knowledge and experience, we can respond to market demands more effectively and serve our customers worldwide more efficiently," Christiaan said. "We look forward to exploring new opportunities together and further building a sustainable future for the industry."

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