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IFPA hosts packed welcome reception

By

Adam Campbell, Craig Levitt, Ryan Beckman, Marilena Osso and Debbie Miller

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The International Fresh Produce Association's 2024 Global Produce & Floral Show has taken over Atlanta, and things got kicked off yesterday with IFPA CEO Cathy Burns' State of the Industry address, which was followed by educational sessions. In the evening friends and colleagues gathered at the Georgia Aquarium to celebrate at the event's welcome reception.

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