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All American Produce looking to elevate the fall harvest experience

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As a leading name in organic farming in North Carolina, [All American Produce Co. LLC](#) is gearing up for a fruitful fall season across its 1,200-acre farm. With a balanced mix of 600 acres dedicated to both organic and conventional broccoli — its largest fall crop — and another 600 acres devoted to a variety of other essential produce, the farm is on track for a promising harvest.

Broccoli may headline the fall harvest, but it's only part of the story. All American Produce Co. takes pride in its diverse array of crops, with a focus on organic farming. This season, it's cultivating not only organic and conventional broccoli but also an impressive lineup of tomatoes, squash, lettuce, leafy greens, cabbage, eggplant, cucumbers and peppers. For every organic crop, there's a conventional counterpart growing right alongside it, ensuring a broad selection of fresh, high-quality produce.

The harvest schedule is set: organic squash will be ready by mid-September, followed by tomatoes, cucumbers, eggplant and peppers. Broccoli, along with leafy greens, cabbage and cauliflower, will be harvested beginning in mid-October. The season is shaping up well, with healthy crops and favorable conditions promising a bountiful yield.

All American Produce Co. will be at booth No. 718 during SEPC's Southern Innovations Sept. 12-14.

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