



Blooming for Success

Omni La Costa Resort & Spa | Carlsbad, CA | September 4 - 7, 2024



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CalFlowers Fun 'n Sun Convention 2024

September 5, 2024

The floral industry is together once again at the 2024 CalFlowers Fun 'n Sun Convention in Carlsbad, CA. The opening reception was the ultimate networking opportunity for newcomers and industry veterans alike. The four-day conference kicked off on Wednesday Sept. 4 and promises to deliver first rate educational sessions, floral farm tours and expo experiences.

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