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IMG Citrus strengthens Southeast strategy with new team member

August 29, 2024

[IMG Citrus](#) has added Bekah McMurrain to its team as it continues to advance its strategic goals in the Southeast market.

As citrus business developer, McMurrain will support the rapid growth of the company by expanding established programs and developing new initiatives with leading food retailers in the Southeast. McMurrain brings almost 10 years of experience in agriculture, including five years in the citrus industry, along with a strong background in produce, protein and dairy. Her expertise and passion for the industry make her an invaluable addition to the IMG Citrus team.

“I am thrilled to return to the citrus industry and join the incredible team at IMG Citrus,” said McMurrain. “This opportunity to contribute to a field I am passionate about, alongside such a forward-thinking company, is truly exciting. I look forward to what we can achieve together.”

IMG Citrus remains committed to delivering the best citrus products and solutions through its integrated approach, innovative facilities like Sweet Sixty, and strong relationships with growers and retailers.

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