



The Foodservice Conference

INTERNATIONAL
FRESH PRODUCE ASSOCIATION

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IFPA Foodservice Conference kicks into high gear

July 29, 2024

MONTEREY, CA — The IFPA Foodservice Conference kicked into high gear on Day 2, which featured impactful speakers in the morning followed by the opening of the trade show. The aisles were jammed with attendees who visited with the nearly 200 exhibitors — including 18 first-time exhibitors — and traffic remained high throughout the afternoon before the close of another successful event in this popular locale.

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