



- Advertisement -

SGS attends OPS 2024 with organic growers

By

Taylor Schuebel

July 25, 2024

In its first year with an organic stone fruit program, [Scattaglia Growers and Shippers](#) (SGS) celebrated an impressive entry into the organic market by exhibiting at the Organic Produce Summit.

“Part of our sales team was at the show to meet with customers and talk about our product. We had the Kliewer’s, our organic grower, with us as well,” said Kira Navison, marketing director for SGS. “They are at the core of our operation, and we wouldn’t have the opportunity to market fresh organic produce if it wasn’t for their hard work and dedication.”

The presence of the Kliewers allowed SGS to introduce many customers to the people behind its fruit, engaging in discussions not only about the origins of the produce but also about the growers themselves. Michele Visser from Clean Works was another attendee, sharing insights about the technology that SGS is utilizing to extend fruit shelf-life and ensure safety by eliminating pathogens such as E. Coli, Salmonella, Listeria and more.

At the company’s booth, SGS provided flyers detailing its partnership with Clean Works, along with information about SGS as a company and its organic growers, the Kliewers. SGS also offered grab-and-go bags filled with peaches, plums and nectarines, alongside reusable washable grocery bags for all visitors. To add excitement, a pair of Beats Studio3 headphones was offered as a giveaway prize.

The company said the event was a resounding success, leaving it eagerly anticipating its return to OPS in 2025.

You can see more of SGS's experience at OPS [here](#).

Photo: Kira Navison, Michele Visser, Jerin Kliewer, Laura Kliewer, Janine Large and Bryan Large of SGS

[Print](#)