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Coborn's partners with Healthy Family Project



[Healthy Family Project](#) is partnering with Coborn's Inc. for a summer Produce for Kids cause marketing campaign in Coborn's, Cashwise and Marketplace Foods stores.

Produce partners — including Dole Fresh Vegetables Inc., Envy apple, Kids Choice Watermelon, Samsons Grapes, Shuman Farms RealSweet Onions and Tasteful Selections — are featured in stores through Aug. 16. In-store signs showcase a QR code leading shoppers to a free digital cookbook.

Two cookbook recipes will be highlighted in a Kids Cook at Home Facebook cooking class hosted on Coborn's Facebook page and led by Coborn's Registered Dietitian Macey Brickweg. The free "Summer Fun Eats" cooking class is designed to inspire kids to take charge in the kitchen.

"Our Kids Cook at Home video series is designed to inspire kids to feel confident in the kitchen making healthy recipes," said Jessica Talbot, health and nutrition manager at Coborn's. "Our partnership with Healthy Family Project aligns with the Coborn's mission to educate and increase produce consumption in the next generation of shoppers."

This is the second Produce for Kids campaign with Coborn's Inc. The 2023 campaign raised \$3,000 for local Boys & Girls Clubs. The current healthy eating-focused campaign will provide \$6,000 to local Boys & Girls Clubs.

Photo: Macey Brickweg and Jessica Talbot of Coborn's.

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