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## **Pure Flavor collection earns International Taste Institute recognition**

**July 22, 2026**



Three varieties within Pure Flavor's Cherry Picked collection have independently earned recognition from the International Taste Institute in Brussels, Belgium: Tiki Tomatoes, OMG Tomatoes and Azuca. The recognition confirms that each variety within the collection delivers a distinct, high-quality snacking experience on its own, while together they create a uniquely diverse and complementary flavor lineup.

[Read more](#)

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## **NMB celebrates National Mango Day with Cutie Patootie Mango Judging Panel**

**July 22, 2026**



In celebration of National Mango Day, the National Mango Board is encouraging families to make fresh mango a lifelong favorite starting with baby's very first bites. Through its new First Taste of Joy campaign, NMB is providing parents with simple recipes and answers to common questions about introducing fresh mango to babies, while capturing the heartwarming reactions of little ones tasting the fruit for the very first time.

[Read more](#)

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## **California Avocado Commission seeks board member**

**July 21, 2026**



The California Avocado Commission board of directors is seeking candidates for its alternate public member position. The term for this position will expire Oct. 31, 2028.

[Read more](#)

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**GrubMarket acquires online grocery company**

**July 21, 2026**



# GrubMarket

GrubMarket has completed the acquisition of Vancouver, BC-based Sustainable Produce Urban Delivery Inc., a leading online grocery service renowned for its deep commitment to the local sourcing of high-quality food for consumers. This strategic acquisition marks a key milestone for GrubMarket, expanding the company's B2C eCommerce reach in key Canadian markets across British Columbia and Alberta, with a strong and well-established brand.

[Read more](#)

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**Avocados From Colombia offering new resources to foodservice professionals**

**July 21, 2026**



The [Colombia Avocado Board](#) is looking forward to reconnecting with foodservice professionals from across the industry at the International Fresh Produce Association Foodservice Conference, taking place July 23-24 in Monterey, CA. CAB invites attendees to visit booth No.

[Read more](#)

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### Science-based strategies for preventing Cyclospora

July 21, 2026



Hundreds of produce industry professionals from across the supply chain participated in a public webinar hosted this week by the California and Arizona Leafy Greens Marketing Agreement to learn what is currently known — and what remains unknown — about Cyclospora and the steps growers,

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shippers and buyers can take to reduce risk.

During the webinar, food safety expert Jennifer McEntire, founder of Food Safety Strategies and former chief food safety and regulatory officer for the International Fresh Produce Association, emphasized three key messages:

[Read more](#)

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