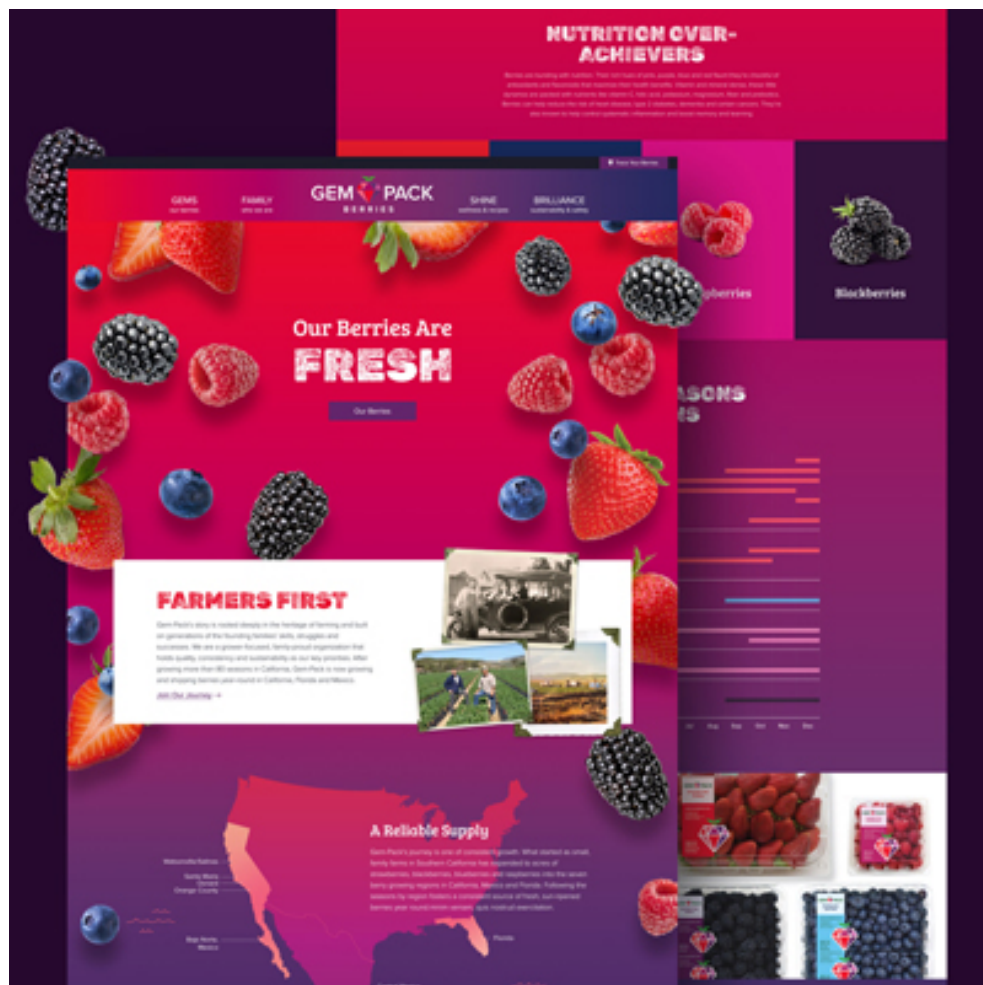


- Advertisement -

Gem-Pack Berries unveils new website

[Gem-Pack Berries has launch its new website](#). The redesigned site provides a seamless and engaging experience for visitors and features a new design with improved navigation and enhanced functionality, making it easier for users to access information about Gem-Pack’s products, services and company news.



“We are thrilled to unveil our new website, which reflects our dedication to providing the best possible experience for consumers and partners,” said Michelle Deleissegues, vice president of marketing. “This launch represents a significant milestone in our digital transformation journey, enabling us to better serve our community with faster, more accessible online content.”

A strategic collaboration with renowned web development firm Dystrick ensured the Gem-Pack team achieved the perfect blend of visual aesthetics and optimal performance on the new website. “We are proud of this collaborative partnership in creating this jewel and bringing the visitor easier-to-find content and enhanced performance,” said Josephine Voong, designer/ animator at Dystrick. “We are ‘berry’ much looking forward to continuing our support and helping grow the Gem-Pack Berries brand!”

Key features of the new website:

- **Enhanced Performance:** Built with React, the new website ensures faster load times and a

smoother browsing experience.

- **User-Friendly Design:** The WordPress integration allows for easy content updates and management, to better surface the most current information.
- **Improved Navigation:** The streamlined layout and intuitive menus make it easier for visitors to find the information they need.
- **Mobile Optimization:** The responsive design ensures a seamless experience across all devices, from desktops to smartphones.
- **Engaging Content:** Website visitors can explore content sections featuring company news, product details and sustainability insights.

The launch of the new website is part of Gem-Pack Berries' broader strategy to enhance its digital presence and better connect with consumers and stakeholders. By leveraging the latest web technologies, the company aims to provide a more interactive and informative experience for all users.

[Print](#)