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SEPC sponsors Children's Healthcare of Atlanta Superhero

Sprint

June 24, 2024

For the past several years, the [Southeast Produce Council](#) has been the title sponsor of Children's Healthcare of Atlanta's Strong4Life Superhero Sprint. Reinforcing its SEPC Cares initiative, SEPC member volunteers joined the CHOA team once again on Saturday, June 8, at Piedmont Park to distribute fresh produce to event attendees, benefiting their Strong4Life program, which helps Georgia families raise healthy, resilient kids.

Benefiting



Children'sSM
Healthcare of Atlanta

SEPC member

companies donated and transported over 14,000 pounds of nutritious fruits and vegetables to share with race participants and their families who welcomed the generous offering with gratitude.

"Strong4Life's Superhero Sprint is a great event that my family has been attending for almost a decade and looks forward to every year," said Nickey Gregory Co.'s Blair Greenhill, SEPC CHOA committee chair. "We had more produce than we've ever had this year, and it's special watching the participants' excited looks as they grab healthy snacks to enjoy at the race and afterwards.

"Our CHoA committee really does further SEPC's overall mission in increasing the consumption of fresh fruits and veggies in the Southeast at this event," said Greenhill. "From watermelons to peaches to berries to sliced apples and oranges to carroteenies to baby potatoes to mandarins to sweet corn to bananas to pineapple chunks and coined cucumbers to grapes to pears to grape tomatoes to long sweet peppers there was something for everyone."

The Southeast Produce Council said it is extremely thankful for the generous support of the following member companies who donated their time, energy and resources to this worthy cause: B&W Quality Growers, Bolthouse Farms, California Giant Berry Farms, Chick-fil-A, EarthFresh, FreshPoint/Sysco, Genuine Georgia, LG Herndon Jr. Farms, Nickey Gregory Co./Family Fresh Foods/Gregory Family

Express Brokerage, Red Sun Farms, Robinson Fresh, Royal Foodservice, Sbrocco International, The Fresh Market, Wish Farms and Wonderful Citrus.

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