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Produce a highlight at Allegiance Holiday Food & Retail Tech Showcase

By

Ryan Beckman

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SECAUCUS, NJ — [Allegiance Retail Services LLC](#)'s 2024 Holiday Food & Retail Tech Showcase was held Thursday, June 20 at the Meadowlands Exposition Center, here. Fresh produce was well represented at the show, which featured vendors from across the country showcasing a wide variety of items.

Allegiance, a retailer owned co-op headquartered in Iselin, NJ, supports independent supermarkets' retail success by providing marketing, advertising, technological and merchandising support, as well as a full line of private label products. The company serves independent supermarket banners in New Jersey, New York and Pennsylvania.

[Ryan Beckman](#)

About Ryan Beckman |

Ryan Beckman was born and raised in New Jersey. After studying creative writing at Rutgers University, he attended SUNY Binghamton and earned his master's degree in English. The following year he and his wife, Amanda, journeyed to the province of Ontario to spend some time living in Toronto and cheering for the Maple Leafs. Ryan and Amanda now live in New York and spend their evenings staring at their ever-smiling son, Oscar.

Ryan is always looking for a good book to read, is sure to be a few hours behind on sleep and will never stop loving 8-bit games.

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