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**Laura Lutjen joins Index Fresh's sales and business development team**

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[Index Fresh](#) added Laura Lutjen to its sales and business development team. An industry veteran, Lutjen contributes extensive experience with fresh produce brand growth on a nationwide scale. Over the course of several years, she has led regional teams for national brands and developed valuable networks and lasting industry relationships.

“We are thrilled to bring Laura on board during such an exciting time at Index Fresh,” said John Dmytriw, Index Fresh vice president of business development. “Her expertise and strong results in national fresh produce will make her a key player for Index Fresh on day one. We are in the business of developing relationships and overdelivering for our customers, and Laura adds a seasoned understanding of our vision, goals and company ethos.”

As former vice president of customer development at Organicgirl Fresh Salads, Lutjen built national brand awareness and expanded sales for the top organic salad company in the U.S.

“I’m very enthusiastic about joining Index Fresh and continuing to connect with new customers by growing my network into new areas,” Lutjen said. “The team at Index Fresh is full of innovative leaders with a focused growth plan, so I look forward to hitting the ground running at a company with an impressive history.”

Lutjen will expand the team from her home base of Kansas City, KS.

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