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Continental Fresh featured in Viewpoint with Dennis Quaid

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[Continental Fresh LLC](#), a leading grower, shipper and importer of fresh fruits and vegetables from Latin America, is collaborating with Viewpoint with Dennis Quaid.



The Viewpoint Project produces top-quality programming for Public Television to enlighten audiences by delivering diverse informational and educational documentaries on a variety of issues and topics. Viewpoint is dedicated to the mission of developing and distributing social and educational programming about our neighbors, our community and world. Each story has one thing in common — changing our lives for the better.

Continental Fresh is known for its extensive grower relationships, connecting reliable growers to retail, foodservice and wholesale customers in the U.S. market. The collaboration between Continental Fresh and Viewpoint is posed to promote education and awareness about the intricate dynamics of the food supply chain and corporate social responsibility.

“We are on a mission to break the poverty trap while bringing empowerment, opportunity, and joy to communities in need,” said Continental Fresh Founder and CEO Albert Perez. “Our collaboration with Viewpoint with Dennis Quaid allows us to reach a broader audience with our story, impacting lives outside of the produce supply chain.”

Continental Fresh’s commitment to people, produce and making a difference is exemplified in its

Water For All-branded mango program. A percentage of proceeds from each branded box sold supports clean water and sanitation projects in Latin America.

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