



- Advertisement -

Colombia avocados continue to grow in U.S. market presence

May 16, 2024

Colombia, a global supplier of Hass avocados, is currently at the peak of its *traviesa* season, a period that typically runs from April through August and can peak anytime between May and June.



Manuel Michel

Currently during the peak of this season, the U.S. market can expect arrivals of more than 50 containers a week of avocados from Colombia and the volume will decrease gradually over the course of the season.

The growth of the Colombia avocado market comes on the heels of continued year-over-year increases of double- and triple-digits and maturity of the Colombian growing regions. Currently, more than a dozen state-of-the-art packingsheds and more than 400 growers are certified to ship Hass avocados to the U.S. market.

Colombian avocados are available year-round, and due to the region's tropical climate they have varied blooms and harvest times with two distinct harvest seasons. The seasons include the current *traviesa* season and the main season, which runs from September to January.

“Colombia is at a crossroads of opportunity that is generating economic development, and the Hass avocado sector is spearheading efforts in sustainability thanks to their rich agricultural heritage and commitment to maintaining biodiversity through environmental stewardship,” said Manuel Michel, executive director of the [Colombia Avocado Board](#). “CAB is excited to be part of the ongoing development and to support the avocado growers, exporters and importers as they invest in

Colombia and leverage their logistical advantage to the East Coast.”

Colombia has produced and distributed avocados for decades, however, the growth and popularity of Colombia avocados has expanded due to access to U.S. market starting in 2018 along with expanding country infrastructure improvements.

The 2023 season concluded with its highest shipment totals ever, exceeding 32 million pounds. For 2024, shipments are projected to increase by over 50 percent, reaching a total volume of 50 million pounds for the entire year.

Colombia is a global avocado exporter with unique advantages thanks to a growing region with reliable rainfall and direct worldwide distribution. CAB has been vital to the success of their grower and importer partners as they partner with global competition for maximum reach which has proven successful for everyone involved.

[Print](#)