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Consalo Family Farms helps kick off 40th Jersey Fresh season

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New Jersey Secretary of Agriculture Edward D. Wengryn and other state and local officials recently kicked off the 40th anniversary of Jersey Fresh with a visit to [Consalo Family Farms](#).

“We are proud to be one of the growers that plays a role in making Jersey Fresh produce available to everyone,” said Chelsea Consalo, Consalo Family Farms executive vice president. “The Jersey Fresh season is here and we anticipate having an outstanding season. Our family plans to maintain our agricultural tradition for the generations to come.”

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