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IFPA Retail Conference and Golf Tournament a hole in one

By

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The IFPA Retail Conference and Golf Tournament was a hole in one for attendees, as friends and colleagues — new and old — teed off at Whirlwind Golf Club at Wild Horse Pass in Phoenix. The conference proved the ideal space for interactions between shippers, retailers and wholesalers against the backdrop of sessions on the retail market, supplier relations and other key insights.

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