
INTERNATIONAL
FRESH
PRODUCE
ASSOCIATIONSM



- Advertisement -

Highlights from IFPA's Consumer Connection Conference

May 6, 2024

The 2024 IFPA Consumer Connection Conference was a success as retailers, marketers, influencers and foodservice professionals met to discuss opportunities to increase produce consumption. Opportunities for education and networking abounded at the Sheraton Grand at Wild Horse Pass in sunny Phoenix.

[Print](#)