
CPMA

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Sights and sounds from CPMA 2024

The Canadian Produce Marketing Association annual Convention and Trade Show held last week in Vancouver was a resounding success attracting more than 4,000 participants. More than 300 companies at 630 exhibit booths accounted for 63,800 square feet of booth space on the trade show floor. Among those were 148 international exhibitors from 12 countries, 161 Canadian exhibitors and 78 exhibitors who were new CPMA members.

“CPMA’s annual Convention and Trade Show is the premier event for the fresh fruits and vegetable industry in Canada,” said Ron Lemaire, CPMA president. “The event offers unique opportunities for companies in our sector to make valuable connections. Each year, the event continues to grow attracting a big turnout of participants from across the globe. This year’s edition was another success as the attendance exceeded the size of all past shows in Vancouver.”

