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**Dümmen Orange makes general management changes**

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[Dümmen Orange](#) recently promoted Moises Cadenas to general manager of its Red Fox Las Mercedes Farm located in Santa Ana, El Salvador; and hired Walter Cadenas as general manager at its Antigua Flowers Farm located in Alotenango, Guatemala.

“We’re very excited to announce the promotion of Moises and addition of Walter to our Central American team,” said Carl Kroon, Dümmen Orange regional director supply chain Americas. “Having extensive professional experience, they’ve both built very successful careers in the floricultural industry. With these changes, I’m sure that we will further strengthen our farms in Central America and serve our customers in the best possible way.”

Moises graduated as an agronomist from Rafael Landivar University. He joined Dümmen Orange Guatemala in 2009, where he has since held multiple roles that have shaped his career. Before moving to El Salvador, he was general manager at the Dümmen Orange Antigua Flowers Farm. His recent professional highlights include implementing GreenCompliance (Dümmen Orange’s quality management system) at Antigua Flowers Farm.

Walter joined Dümmen Orange after working three years as technical advisor at Express Seed Co. Prior to that, he worked at Syngenta for 15 years, including eight years serving as general manager at one of their Guatemalan farms. He studied agriculture at Rafael Landivar University and earned his MBA degree from Francisco Marroquin University.

These two company personnel moves took effect earlier this year.

*Photo: Moises Cadenas and Walter Cadenas*

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