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Bee Sweet Citrus adds Star Ruby grapefruit to spring line



As the spring season gains momentum in California's Central Valley, [Bee Sweet Citrus](#) is highlighting Star Ruby grapefruit as a key variety in the company's seasonal citrus lineup.

"Grapefruit harvest in the desert (D3) is wrapping up, and we've recently begun harvest in the Central Valley (D1)," said Randy Stucky, Bee Sweet Citrus director of harvesting and grower relations. "While the crop estimate is down from last season, the quality of the fruit has been excellent — with good external blush and internal color."

Star Ruby grapefruit is known for its deep red color and sweet, tangy flavor. With few to no seeds, this variety is less acidic than other grapefruit varieties and complements healthy breakfast and snack recipes.

"Star Ruby grapefruit is perfect for those who enjoy tangy citrus without the acidity," said Monique Mueller, Bee Sweet Citrus director of communications. "With spring in full swing, there's truly no better time to try one out than now."

Star Ruby Grapefruit has high water and fiber content, making it an excellent produce option for

health-focused shoppers. That, coupled with its vitamin C content, makes for an incredibly nutritious, yet versatile, snack.

Bee Sweet Citrus grapefruit is available in high-graphic packaging and is available in bag and bulk options.

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