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International Sustainability Summit speakers named

April 18, 2024



The Canadian Produce Marketing Association, the International Federation for Produce Standards and the Global Coalition of Fresh Produce have named the speakers who will lead discussions around sustainability challenges for the produce industry at the upcoming International Sustainability Summit, on Friday, April 26, in Vancouver.

Keynote speakers

A Globally Sustainable Fresh Produce Supply Chain: Challenges, Barriers & Opportunities

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- John Anderson, chairman, CEO and managing partner, Oppy
 - Garland Perkins, director, innovation and sustainability, Oppy

The State of Sustainability — Efforts Impacting Global Produce Supply Chains

- Yogendra Chaudry, vice president, professional services and environmental, social and governance, SSCI/Eco Canada
- Cheryl Sullivan, International Featured Standards (IFS) & PAC Next Consultant
- Joanna Nathanson, policy advisor international affairs, sustainability and communications, Freshfel (European Fresh Produce Association)

Aligning Global Produce Supply Chain Sustainability Practices with UNSDGs — Lessons to date

- Jacob Lawes, projects manager, The AgriChain Centre, New Zealand
- Hans Maurer, director strategy and research, The AgriChain Centre, New Zealand

Plenary Panel Session

Sustainability in Action — Produce sector leaders taking a systems-centric approach to sustainability

- Tom Pierce, national director of produce sourcing and supplier development, Sobeys
- Matt Aronson, chief revenue officer, verdant technologies
- John Mesko, CEO, Potato Sustainability Alliance
- Gerd Uitdewilligen, director international sales, COPELAND

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