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**Ten Acre Marketing adds content creation specialist**

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[Ten Acre Marketing](#) has expanded its core capabilities with Sarah Ardantz, the agency's content creation specialist, a newly created position. Ardantz will be responsible for curating and developing content for the agency's robust portfolio of clients across agriculture, positioning their compelling stories to strategically reach key target audiences across various channels and touch points.

"We are so pleased to continue to grow our team to further support the needs of our clients across produce and production agriculture," said Leah Halverson, founder and CEO of Ten Acre Marketing. "Sarah's agriculture background coupled with her education will allow her to craft compelling content that will amplify the power of agriculture."

Hailing from San Luis Obispo, CA, and a fourth generation member of her family's produce company, Ardantz recently graduated with a degree in agriculture communication from California Polytechnic State University, San Luis Obispo. With a deep appreciation for the industry, she brings passion and drive to the agency.

"Sarah has been providing content support since November in a part time capacity," said Terri Spencer, vice president of creative services at Ten Acre Marketing. "We are elated to bring her onboard as a full time member of our growing agency to broaden our Performance Team services."

Ardantz resides in San Diego, further expanding the agency's footprint in the state, which includes Terri Spencer, vice president of creative services, in Los Angeles and Stephanie Soto, account manager in Fresno.

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