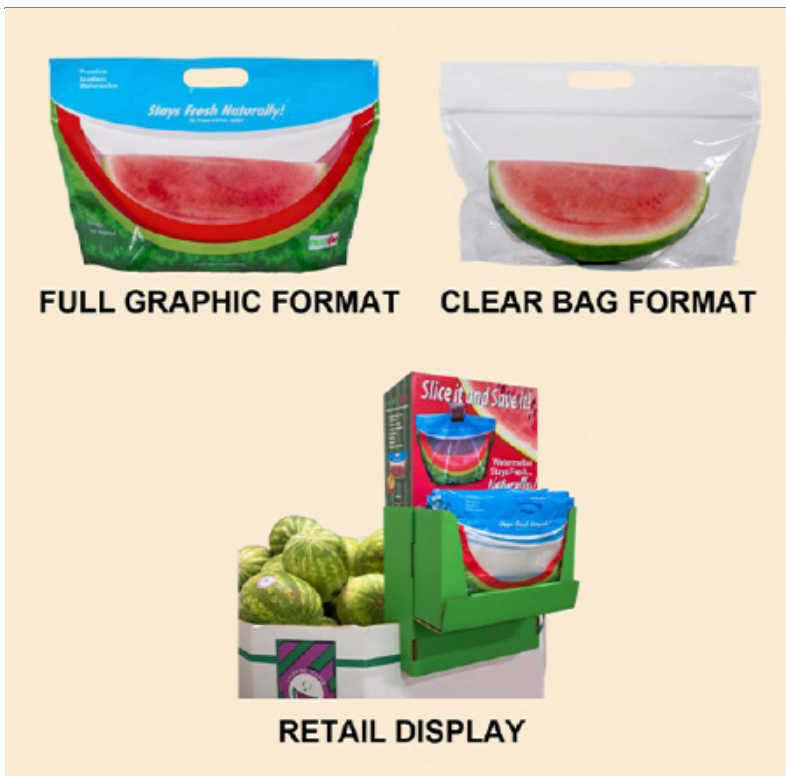

- Advertisement -

Maglio protects ReadyRipe quarter-sliced watermelon pouch patent

March 12, 2024

[Maglio Cos.](#) successfully protected its patent for the ReadyRipe quarter-sliced watermelon pouch. The company said this accomplishment not only underscores its dedication to innovation, but also serves to preserve trust with retailers who may not have previously utilized the original ReadyRipe pouch.



The ReadyRipe quarter-sliced watermelon pouch, developed solely by Maglio Cos., represents a significant advancement in the way watermelons are stored and transported. These cutting-edge pouches are engineered to preserve the freshness and quality of cut watermelon while providing unparalleled convenience to consumers and retailers alike. The patented technology within the ReadyRipe quarter-sliced watermelon pouch ensures that watermelons retain their ripe, ready-to-eat state long after they have been cut.

"We are delighted to prevail with our patent for the ReadyRipe quarter-sliced watermelon pouch," said Sam Maglio, CEO of Maglio Cos. "This milestone not only reflects our commitment to innovation but also reinstates trust with consumers who may not have experienced the expected outcome achieved by our ReadyRipe pouch. We are confident that this patented technology will continue to revolutionize the way watermelons are offered for retail sale, ultimately benefiting both retailers and consumers."

Maglio Cos. has long been recognized as a trailblazer in the fresh produce industry, consistently delivering high-quality products and innovative solutions. With the protection of its patent, the company further solidifies its position as a leader in produce innovation.

Richard Butera, director of business development, said, "In addition to extending the freshness and quality of watermelons, the ReadyRipe pouch offers numerous advantages to both consumers and retailers. These responsibly designed pouches minimize waste by prolonging the shelf life of watermelons, thereby reducing spoilage and decreasing shrink for retailers without the use of any added gasses, chemicals or preservatives. Moreover, the user-friendly packaging streamlines handling and display, simplifying the process for retailers and enhancing the overall shopping experience for consumers."