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DelFrescoPure expands tomato line

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DelFrescoPure will debut its latest tomatoes — The Original Cherry Tomatoes on the Vine — at The Southeast Produce Council's Southern Exposure in Tampa, FL, March 7-9.

Ripened and packed on the vine in peak perfection, these bright red tomatoes feature vibrant aromas, tantalizing all the senses. These tomatoes pack a punch of flavor and freshness, make them a versatile ingredient to enhance a wide range of dishes. Whether you're looking to add a burst of sweetness to your salads, a rich depth to your pasta sauces, or a vibrant topping for your bruschetta, these tomatoes are sure to impress even the most discerning food enthusiasts.

With their convenient bite-sized form, the greenhouse grown, DelFrescoPure The Original Cherry Tomatoes on the Vine are perfect for on the go snacking or incorporating into your gourmet creations. Bursting with nutrients and antioxidants, they not only tempt your taste buds but also provide a healthy snack option. Keep an eye out for these little bites of luxury in the produce section of your local stores and get ready to take your culinary endeavors to new heights with the addition of these exquisite tomatoes.

DelFrescoPure will offer The Original Tomatoes on the Vine in a 12-ounces clamshell and set to hit grocery shelves April 2024.

Alongside the DelFrescoPure The Original Cherry Tomatoes on the Vine, the company will be bringing its lineup of premium greenhouse-grown produce. Included in this lineup is its organic Canadian-grown Mini Cucumbers, which are now on its 12-month availability list. DelFrescoPure commodities are grown all year-round and are offered in a variety of formats to suit each customer's needs.

“It is important to be at The Southeast Produce Council show because it allows us a chance to connect with our customers and showcase our premium greenhouse grown produce,” said Ray Mastronardi, vice president of sales. “It also allows us to interact with those that aren't familiar with the DelFrescoPure brand and educate them on our process, introduce them to our produce and have them sample our commodities.”

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