

---

- Advertisement -

## **‘Watermelon Family Reunion’ kicks off in Scottsdale**

By

John Groh

February 23, 2024

SCOTTSDALE, AZ — The 109th annual National Watermelon Convention, aka the annual “Watermelon Family Reunion,” kicked off Feb. 21 with an opening reception, here, at the We-Ko-Pa casino resort, drawing attendees from across the country. The reception was held at nearby Fort McDowell Adventures and offered a number of western activities with the beautiful Arizona desert in the backdrop. A guest appearance by NASCAR legend and watermelon industry supporter Ross Chastain was a highlight of the evening.

[John Groh](#)

---

---

## About John Groh |

John Groh graduated from the University of San Diego in 1989 with a bachelors of arts degree in English. Following a brief stint as a sportswriter covering the New York Giants football team, he joined The Produce News in 1995 as an assistant editor and worked his way up the ranks, becoming publisher in 2006. He and his wife, Mary Anne, live in northern New Jersey in the suburbs of New York City.

[Print](#)