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Lipman Family Farms strengthens leadership

[Lipman Family Farms](#) has added four new board members, bringing a wealth of diverse expertise and perspectives to guide the company through its next phase of growth. The newly appointed board members are John Corso, Beth Newlands Campbell, Jorge Fenyvesi and Jared Lipman.

Corso, former CEO of The Coastal Cos., adds valuable experience in distribution, manufacturing, transportation and logistics. Under his leadership, Coastal grew revenue from \$85 million to over \$600 million and emerged as a leading produce distributor and processor in the mid-Atlantic. His strategic perspective and operations experience will be instrumental in supporting Lipman's growth trajectory.

Newlands Campbell, a seasoned retail executive and former president of Giant Eagle, brings over 30 years of expertise in food, drug and apparel retail in the U.S. and Canada. With a strong background in creating brand and shareholder value, Newlands Campbell's leadership and purpose-driven approach will contribute significantly to Lipman's strategic goals.

"I am honored to join the Lipman family and board of directors and look forward to contributing during an exciting chapter for the company. Working alongside such a talented CEO, management team and fellow Board members is truly inspiring," said Newlands Campbell.

Fenyvesi, with a background in ag biotech and 44 years of experience in managerial and directive jobs with The Dow Chemical Co., DNA Plant Technology, Savia and PLENUS Groups, joins the board to provide insights into agricultural technology trends. Currently serving on multiple boards, including NSIP and AGROMOD, Fenyvesi's strategic perspective aligns with Lipman's commitment to innovation and sustainability.

Jared Lipman, a fourth-generation family member and vice president of business development and strategy at District Farms, brings a unique blend of family legacy and modern business acumen. His commitment to driving growth aligns with Lipman's generational progression and expansion strategy.

"These new board members bring a fresh set of perspectives to the table, stemming from their varied backgrounds and experiences," said Elyse Lipman, CEO of Lipman Family Farms. "Their diversity will offer a new lens to complement our long-term strategies for growth."

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