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Dümmen Orange promotes North American executive

[Dümmen Orange](#) recently promoted Frank Magnusson to become its new regional head in North America.

Magnusson has been with Dümmen Orange as a senior member of the North American region for the past 12 years. He replaces Nathan Lamkey who left the industry for a position with a global fruit breeding company. With two decades of industry experience, Magnusson has demonstrated expertise across sales, operations and finance functions.

“We are very excited to have Frank move into his new role for Dümmen Orange North America,” said Perry Wismans, Dümmen Orange COO. “His track record speaks for itself: consistently excelling and leading with steady influence. We’re excited for what lies ahead as he continues to steer our North American team.”

During his current Dümmen Orange tenure, Magnusson led mergers and acquisitions and integrations of more than a dozen companies including Ecke Ranch, Fides and Dümmen [USA](#) Inc. into what has become Dümmen Orange. Before his new role as regional head, he was vice president of finance.

Before joining Dümmen Orange, Magnusson managed inside sales of young plants for EuroAmerican. Before that, he oversaw North American operations while working for Selecta.

Magnusson earned a master’s degree in business administration from Stockholm University in Stockholm, Sweden.

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