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ShopRite was ready for busiest floral shopping day of the year

With Valentine's Day come and gone, [ShopRite](#) shared value price-points on premium floral arrangements along with tips on the best flowers to convey different emotions to all your loved ones.

ShopRite's popular Premium Rose Bouquet contained 12 freshly cut roses for \$24.99, and customers could save time by ordering ahead [online](#) for pickup at the store. Customers with a Price Plus card could also purchase a premium arrangement in a vase with a dozen roses or roses with lilies for \$41.99. In addition, larger vase-ready Premium Bunches that contained seasonal flowers were available for purchase, along with gifts such as flowering plants and foliage, rose globes, plush toys, balloons and candy that could be found in the floral department.

The Premium Dozen Rose Bouquet were also available in a variety of colors and hues – and ShopRite broke down the sentiment behind petal colors:

- Red for love
- Pink for admiration or appreciation
- Yellow for friendship
- White for innocence
- Coral for desire
- Orange for fascination
- Lavender for enchantment

ShopRite also offered a variety of carnations, tulips, cala lilies and sunflowers for customers to create customized bouquets arranged by the store's floral expert.

ShopRite experts were also able to help take the guesswork out of selecting the best flowers this Valentine's Day. Associates in the Floral Departments were on hand to help customers select the highest quality flowers and created the best bouquets for gifting to that special person.

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