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Whole Foods Market partners with Instacart

Instacart and Whole Foods Market have partnered for delivery throughout Canada in as fast as 30 minutes. Delivery is available from all 14 Whole Foods Market stores in Vancouver, Victoria, Toronto and Ottawa for customers in these greater metro areas.

“Our mission at Instacart is to create a world where everyone has access to the food they love, and working with beloved retailers like Whole Foods Market helps us make that mission a reality,” said Chris Rogers, chief business officer at Instacart. “With this launch, we’re proud to welcome Whole Foods Market Canada to the Instacart marketplace, making same-day delivery in as fast as 30 minutes available to their loyal Canadian customers. Both companies are incredibly passionate about providing an exceptional experience to customers, and we’re excited to help Whole Foods Market make its fresh produce, pantry staples, and so much more available to millions of Canadians through Instacart.”

“We strive to create the best shopping experience for our customers both in stores and online, including finding ways to provide convenience without sacrificing quality,” said Rick Bonin, senior vice president of operations at Whole Foods Market. “We’re excited to work with Instacart in Canada to provide our shoppers with a quick and easy way to get their favorite high-quality foods and products delivered directly to their doorstep.”

By working with Instacart, Whole Foods Market will tap into Instacart’s community of tens of thousands of experienced Canadian shoppers to help with picking, packing and delivering customer grocery orders.

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