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Mastronardi Produce wins four PAC Global Awards

[Mastronardi Produce](#) collected four awards at the prestigious PAC Global Awards, which celebrates excellence in package brand design and innovation. With five nominations across multiple categories, Mastronardi Produce was among the top nominated brand owners.



Paul Mastronardi

Dominating the fresh category, the greenhouse leader took home both of the Best in Class awards given out in the category for its Queen of Greens Salad Kits and SUNSET Angel Sweet & Dip and Qukes & Dip Club Packs. Mastronardi Produce also received two Awards of Distinction: one for SUNSET WOW Berries in Brand Revitalization and another for Queen of Greens Salad Kits in Brand Extension.

“We have a passion for marketing our greenhouse grown produce,” said Paul Mastronardi, president and CEO of Mastronardi Produce Ltd. “We put as much creativity and innovation into our design process as we do into the careful cultivation of premium, high-flavor varieties. Our in-house marketing and packaging teams do a phenomenal job of breathing inspiration into the produce section, and these awards are a reflection of their talent and effort.”

The winning products are part of a long lineage of brand success stories for Mastronardi Produce. Starting in 1995, the greenhouse leader launched Campari — one of the world’s first branded tomatoes — to make a unique cocktail tomato variety stand out among bulk no-name produce. Now the leading greenhouse operator in North America, Mastronardi Produce holds a robust portfolio of internationally recognized products that have paved the way for marketing in the produce industry.

This marks 19 PAC Global Awards in 12 years for the company. The awards program received a record-breaking number of submissions for 2024 with hundreds of entries hailing from 42 countries and scored by 104 expert judges. Mastronardi Produce said it was honored to be the top-nominated produce brand at this year's competition.

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